

Sri Lanka

PRODUCT BROACHER



Back Ground

Western Paper Industries (Pvt) Ltd (WPI) was a brain child of a Sri Lankan entrepreneur. This was one man's dream that took its fledgling steps in back in 1988. Having identifies an unfulfilled demand in the garment industry for certain product, this company was set up to fulfill this requirement. WPI provided converted paper solutions to the garment industry which was a major source of income for the economy of the county. The Managing Director had one vision: that is to provide this essential products to the garment sector while ensuring that customer expectations were met or exceeded. This was the beginning of the modest company that was to grow from strength to strength to a substantial organization with a management team with experience and dedication.

As visualized by its Managing Director, this company became one of the most reliable and largest paper supplier to the apparel industry. WPI converted papers and boards have enabled, through its consistent quality and delivery, uninterrupted operation in the cutting rooms of thousands of garment factories.

Constantly on the lookout for meeting customers' wants, WPI found a window of opportunity when there was a requirement for packaging tapes. In 1996 WPI introduced its own brand of tape "Accura" for industrial use. This proved to be a remarkable success due to its quality and performance and became known as one of the best packaging tapes. This became another milestone for the company. Following this success it was only natural that the company began to offer several varieties self adhesive tapes to various other segments as well. Masking Tapes and Double sides tapes were introduced successfully the adhesive tape family in 2002.

As a new strategic business unit, the company ventured into paper cores and paper tubes, having identified requirements in Tea, Garment and other industries. By using good quality papers and adhesives to manufacture paper tubes according to the customer's requirement, the company built a reputation as a supplier of quality products.

With its experience in producing self adhesive tapes, WPI took a tentative step in 2002 to manufacture sticker paper in Sri Lanka. WPI Syndicate (Pvt) Limited was established as a separate entity to focus on the sticker paper manufacturing and distribution. Advance technology backed Silicon Coating, Poly coating & Adhesive coating processes aggravate the srilanakan sticker manufacturing capacity due to WPI syndicate innovations. Within a year of setting up WPI Syndicate (Pvt) Ltd (WPIS), sister company of Western Paper Industries (Pvt) Ltd., had its own product portfolio with ordinary sticker Varity but also numbering stickers, thermal transfer stickers, price marking stickers and many more.

Having established its reputation in Sri Lanka, WPI spread its wings to export market as well. Its own brand "Accura" has gained and established its reputation in the local market and inevitably, the brand's reputation was gained popularity in garment industries overseas as well. Modern technology based printing solutions became the newest venture of the WPIS group of business units.

With the addition of printing solutions WPI became a total solution provider. This was a role model for the industrial growth of the Sri Lanka. WPI has another brand "SEGURO" adhesive tapes have been catering to the retail market since 2009.

Western Paper Industry (Pvt) Ltd's textbook success story is due to the futuristic vision foreseen by its founder. As a responsible entity, WPI indirectly contributes to the country's economy and social development. Over that last twenty five years the company has reached several milestones, but it will not rest on its laurels until several more are reached. The company is determined to travel further with the MD's guidance and the support of experience and dedicated management, not only to reach its own goal but contributing and developing to the growth of the economy and the society as well

STICKER SOLUTIONS

01. STICKER REEL & SHEET FORM

WPI Syndicate (Pvt) Ltd well reputed as best quality sticker solution provider due to our production capacity .Customize sticker production process has comprehensively focused on the working condition & nature of the operation of the customer .WPI Syndicate (pvt) Ltd provide below mentioned sticker categories to our customers .Basically we are manufacturing two adhesive verities base stickers, Hot melt adhesive base stickers appropriate for the freezing and normal temperature conditions. Water base adhesive stickers are suitable for high temperature working conditions & normal conditions also. According to the customer operational requirement we supply Gloss, Mat, Transparent face paper stickers & yellow & White color back side base stickers.

Sticker Verities

- 1. Gloss White back hot melt Stickers (Reel & sheet Form)
- 2. Mat white back hot melt Stickers (Reel & sheet Form)
- 3. Trans Parent white back hot met stickers (Reel & sheet Form)
- 4. Gloss Yellow Back hot melt Stickers (Reel & sheet Form)
- 5. Mat yellow back hot melt Stickers (Reel & sheet Form)
- 6. Transparent yellow back hot melt Stickers (Reel & sheet Form)
- 7. Gloss White back water base Stickers (Reel & sheet Form)
- 8. Mat White back water base Stickers (Reel & sheet Form)
- 9. Transparent White back water base Stickers (Reel & sheet Form)
- 10. Gloss yellow back water base stickers (Reel & Sheet form)
- 11. Mat yellow back water base stickers (Reel & Sheet form)
- 12. Transparent yellow back water base stickers (Reel & Sheet form)



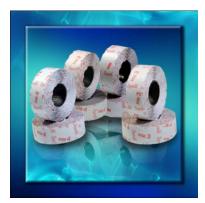
02. NUMBERING STICKERS



WPI Syndicate (Pvt) Ltd has became one of the total solution provider for numbering sticker. We have the most suitable stickers, numbering machines coupled with highly efficient after sales service for the machine. A variety of numbering stickers of WPI Syndicate can be used different material in different processes in the garment industry. Our experienced R & D and production teams always make the effort to understanding customers' requirement before the stickers are produced. We provide two different adhesive based for numbering process and many different stickers with different adhesion power base on the fabric layer attributes. We have nine standard colors but we have the option to supply any color on customer demand.

- HM 2 :- Suitable for Cotton Fabric.
- HM 3 : Suitable for Cotton & Other Fabric.
- HM 4 : Suitable for Cotton, Woolen & Other Fabric
- HM : Suitable for Cotton, Silk, Woolen & Other Fabric.
- AC 2 : Suitable for General fabric. Especially for silk, Can apply for fusing
- AC 3 : Suitable for General Fabric .Especially for silk, Silky Cotton, Siphon
- AC4 :- Suitable for General Fabric .Especially for silk, Silky Cotton, Siphon

Note: AC stickers are highly suitable for numbering process that are used under fusing operation & any kind of heating processes.







03. THERMAL TRANSFER STICKERS

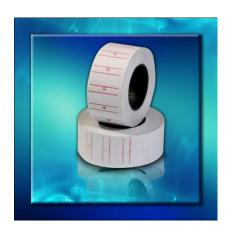


WPI Syndicate (Pvt) Ltd is provides total solutions for the thermal transfer sticker requirement or Bar code printing process. In addition to the sticker we are providing Barcode printing Thermal Transfer Printers, Ribbons and Technical support for our customers. Our specialty is that our thermal transfer sticker is designed on the customers' requirement due to our sticker manufacturing facility. Water Based and Hot Melt adhesives are the main adhesives use by our manufacturing process. Gloss, semi gloss and Matt face papers with yellow and base paper stickers are the types available in thermal sticker portfolio. A variety of colors, size and any method of printing requirement can also be offered with our sticker solutions.

04. PRICE MARKING STICKERS

As the sole sticker manufacturer in the Sri Lanka we have the capacity to fulfill any kind of price marking sticker based on customer requirement. According to the customer demand, we supply printed, unprinted, different shape and colour. Different adhesive based price marking stickers are available at reasonable price with best service.





05. Printed Tags



PRINTING SOLUTIONS

<u>PRINT</u>

WPI Syndicate printing division is the newest venture under the western paper group. With their available resources of sheeting material and manufacturing of sticker paper locally, it was merely a matter of time that the company diversified into the printing trade.

The company is equipped with the following facility to serve your needs

- Stocks jumbo reels of various box board with in house sheeting facility, which will help to reduce costs with minimum wastage.
- We are equipped with a hiedelburg two colour + coater press and a single colour unit.
- In house facility for window and ordinary lamination
- Equipped with three die cutting machines and three guillotines.
- In house facility for embossing and foiling.

With the above range of internal facilities teamed with an experience marketing team, the company is in a position to undertake printing orders such as packaging, books, POSM and sticker printing. You can be assured of best services and most cost effective product.



Our Specialty

Manufacturing facility

Our company armed with modern technology base machinery planted three main factories to conduct high quality production process focusing on customer satisfaction. We are significantly consider on actual requirement e of the customer to deliver customize production with our manufacturing facility .Professionals & Experts in the field closely supervise the manufacturing process while ensuring world recognized production standards.

Research & Development facility

Research & Development team navigates the company to the successes & creates powerful competitive edge by generating innovations & best solutions to our customers & to the world. Well trained staff & specialists' utilized well-known technology & high tech tools, methods & chemicals to provide customize pioneer solutions for customers.

Technical Service Facility

Our well experience team of technical Service standing for shoots customer matters within short will of period at customers place. We are always caring on our customers' process efficiency, hence our technical team not only solute technical matters of the customers but also take actions to prevent matters by enhancing the knowledge of relevant parties.

Free Delivery

Convenience of the customer is main objective of our organization. We are investing on modern transport models to deliver products on time to the customers' door step. We have covered the all parts of Sri Lanka to distribute our customers required products at zero cost.

Supply Chain Management

World most professional & high quality raw material suppliers contact with us to fulfill our customer requirements at top great. Market intelligence based analysis direct our team of supply chain management to build up strain less supply flow under the supervision of well experienced staff. Due to the strengthen of our supply chain management process we are certifying to our customers their process will not drop down due to lack of raw materials & poor quality supplying by us.

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